# Sentia acquires Danish enterprise hosting and cloud service provider Netgroup

**Copenhagen, January 18, 2019: Today, Sentia Group completes a new strategic acquisition in the Danish market of hosting and managed cloud services: Netgroup A/S.**

Sentia Group, a leading provider of managed cloud services, has acquired hosting and cloud service provider Netgroup A/S in a bid to further its cloud-first strategy and growing presence in Denmark and the Nordics.

Peter Michael Nielsen, Sentia Denmark Managing Director, states:
"We now welcome Netgroup as a strengthening pillar of the Sentia brand, giving our business a combined power of more than DKK 400 million in Danish revenue, and a customer and employee presence of 180 skilled people in three key regions of Denmark. With our joint customer base benefiting from related services, the capabilities, expertise and technology of both Sentia and Netgroup are perfectly aligned. United, we stand today as a strong managed cloud service provider in the EU with a global revenue well over DKK 800 million, helping customers across countries on a daily basis to successfully transition to private or public cloud services."

Jacob Tackmann Thomsen, Owner of Netgroup, says:
"I want to give a huge thanks to the amazing employees of Netgroup, demonstrating how focus on people, customers and quality is an unbeatable combination. I have no doubt that the consolidation of Netgroup and Sentia will establish a market-leading managed cloud service provider in Denmark by combining the best of both organisations."

The Sentia Denmark and Netgroup A/S management teams have established a robust integration plan to ensure continuity throughout 2019 for both employees and customers. Customers of Netgroup will continue to receive a familiar service from Store Kongensgade in Copenhagen, now under the management of Sentia Denmark.

"Netgroup's team and services are high-quality and the synergies between our two organisations means that together we can offer increased customer value within the leading areas: Microsoft Azure, Amazon Web Services and private cloud.", says Peter Michael Nielsen, Sentia Denmark Managing Director

Finn Vagner, Managing Director of Netgroup, says:
"I am thrilled to be a part of our business as it rises up to the next level with Sentia. Size matters when it comes to providing the best expertise in business innovation and managed cloud services, and now our customers will benefit from these economies of scale and can expect increased robustness in our future delivery models. As part of Sentia, we will lead the way in the world of innovative cloud solutions by maintaining ongoing respect for the business needs of our customers."

Through Sentia's strong position as an Azure Expert MSP Partner and AWS Advanced Partner, customers with solutions in Netgroup and Sentia Cloud will experience a continuation of secure and stable IT operations whether they use AWS, Azure, private cloud or a combination hereof.

As one powerful organisation, this newly consolidated Sentia will be capable of providing customers with a close partnership where they will feel more than just 'next in the queue', directing fresh focus on the fast-growing area of cloud within a combined mutual customer base.

As a result of this acquisition, these customers can expect a future characterised by a broader services portfolio, and exceptional quality and support to guide them through their cloud journey. Accordingly, customers will receive the capabilities necessary to overcoming their organisational challenges: optimising their current businesses and boosting innovation to retain their market relevance, build competitive edge and lead the way of their industry.

## Facts

### Netgroup:

The hosting and cloud service provider in Denmark, Netgroup, has delivered high-performing IT solutions to a wide range of Danish and international companies since 2001, including Scandlines, Hi3G, RPC Superfos and EDC. The main offerings in Netgroup's services portfolio are cloud hosting, colocation, managed services, IT security services, network solutions and application operation. Netgroup offers a strong and robust IT infrastructure, providing an optimal technological platform for flexible and secure solutions to support the customers businesses.

### Sentia:

Founded in 1999, Sentia is one of the leading companies in business-critical managed cloud services in Europe with more than 430 employees in the Netherlands, Belgium and Denmark. Sentia's mission is to guide clients through their cloud journey, optimising their business and helping them take full advantage of digitalisation. Sentia is certified according to ISO 27001, 14001, 9001, NEN 7510, GxP and is ISAE 3402 Type 2 audited. In addition to operating from its own European Sentia Cloud, the group is audited as an official Managed Cloud Service Provider for both AWS and Azure.

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